

**Fourth
Walther Leisler Kiep
Symposium**

China as a
Global Competitor:
Implications
for Europe

June 24 to 25, 2019

Deutsche Bank AG
Unter den Linden 13-15
(Entrance Charlottenstraße)
10117 Berlin-Mitte, Germany

Monday, June 24

Friedrichssaal, Rooftop Terrace

Tuesday, June 25

Atrium

Program

Monday, June 24, 2019

Friedrichssaal, Rooftop Terrace

19:00h **Welcome Cocktail**

19:30h **Opening Remarks**

Dr. Hans Albrecht

Chairman of the Board, Global Bridges e.V.;
Managing Partner, Nordwind Capital
München, Germany

Guest Speaker

Sigmar Gabriel

Member of the Deutscher Bundestag
Berlin, Germany

**Turning Point in World Politics –
The EU of Tomorrow**

20:30h **Rooftop Barbeque**

Tuesday, June 25, 2019

Atrium

8.30 – 9.00 h **Registration**

9.00 – 9.30 h **Welcome**

Dr. Beate Lindemann

Executive Chairman
Founding Member
Global Bridges e.V.
Berlin, Germany

**Introduction
by Conference Chairman**

Dr. Friedbert Pflüger

Chairman
Internet Economy Foundation (IE.F)
Berlin, Germany

9.30 – 10.30 h First Session

**Coping with the Chinese
Economic Challenge:
The Choices for European
Enabled Nations**

Chair

Dr. Friedbert Pflüger

Speaker

Dr. Jochen Köckler

Chairman of the Managing Board
Deutsche Messe AG
Hannover, Germany

I. The Chinese Challenge

Chinese Speakers

Rong Yang

Vice President
Head of Hematology Marketing
Bayer US LLC.
Whippany, New Jersey, United States

Dr. Changfeng Tu

Partner
Lawfirm Hengeler Mueller
Shanghai, P.R. China

10.30 – 10.45 h Coffee Break

10.45 – 11.30 h Continuation
of the First Session

II. European Respondents

Speakers

Dr. Horst J. Kayser

Chief Strategy Officer
Siemens AG
München, Germany

Dr. Andreas Ritzenhoff

Chief Executive Officer
Seidel GmbH & Co. KG
Marburg, Germany

11.30 – 12.45 h Concluding Panel
of First Session

Moderator

Dr. Guntram B. Wolff

Director
Bruegel
Brussels, Belgium

Panel Members

Dr. Horst Kayser

Dr. Jochen Köckler

Dr. Andreas Ritzenhoff

Dr. Changfeng Tu

Rong Yang

12.45 – 14.00 h Lunch at Deutsche Bank

14.00 – 15.40 h **Second Session**

**Europe's Global Competitiveness
vis-a-vis the Expanding Chinese
Global Power: The Need for a
Long-Term Perspective**

Chair

Dr. Steven Althaus

Head
Global Marketing & Brand Communications
Credit Suisse AG
Zürich, Switzerland

Speaker

Frank Sieren

Freelance Journalist and Bestselling Author
Beijing, P.R. China

**I. Matching China's Geopolitical
Strategy**

Speaker

Dr. Sarah Kirchberger

Head
Center for Asia-Pacific Strategy and Security
Institute for Security Policy at Kiel University
Kiel, Germany

**II. Competing in Regions
in Transition:**

Speaker on Africa

Jaswinder Bedi

Chairman, Export Promotion Council;
Chairman, African Cotton & Textile
Industries Federation;
Managing Director, Bedi Investments Ltd.
Nairobi, Kenya

Speaker on Asia

Ina Lepel

Director General
Division for Asia and the Pacific
German Foreign Office
Berlin, Germany

15.45 – 16.00 h *Coffee Break*

16.00 – 16.45 h Third Session

**Europe's Strategic Competitive-
ness in View of an Increasing US –
Chinese Global Rivalry**

Chair

Professor Dr. Friedbert Pflüger

Speakers

Richard R. Burt

Managing Partner
McLarty Associates
Washington, DC, United States

Dr. Michael Schaefer

Chairman of the Board
BMW Foundation Herbert Quandt
Berlin, Germany

16.50 – 18.15 h *Concluding Panel of the
Second and Third Sessions*

Moderator

Dr. Theo Sommer

DIE ZEIT
Hamburg, Germany

Panel Members

Jaswinder Bedi

Richard R. Burt

Dr. Sarah Kirchberger

Ina Lepel

Dr. Michael Schaefer

Frank Sieren

**18.15 – 18.35 h Summary of
Fourth Walther Leisler Kiep
Symposium**

Dr. Rudolf G. Adam

Senior Consultant, Berlin Global Advisors GmbH;
Former President, Federal College for Security
Studies; Former Vice President,
Federal Intelligence Service;
Prien, Chiemsee, Germany

**18.35 – 18.45 h Closing Remarks
by Conference Chairman**

Dr. Friedbert Pflüger

**18.45 h Walk to “Midsummer Evening”
Overlooking Historic Berlin**

Location

Bauhofstraße 12, Penthouse
(opposite Pergamonmuseum)
10117 Berlin-Mitte
Germany

At the Invitation
of our Global Bridges Members

**Dr. Kurt Schwarz and
Hans-Henning von Oertzen**

19.15 h Guest Speaker

Dr. Holger Bingmann

President
Federal Association
for Wholesale, Foreign Trade and Services
Berlin, Germany

Followed by Dinner